

**“The Protection of Geographical
Indications and Traditional Speciality
Guaranteed in the European Union Law
(EUGIs)” Project’s Electronic Bulletin**

İTÜ



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Erasmus+ Programme
of the European Union

“The Protection of Geographical Indications and Traditional Speciality Guaranteed in the European Union Law” Jean Monnet Module was supported by Erasmus+ Jean Monnet Activities Jean Monnet Modules and coordinated by Istanbul Technical University.

The module is the first Jean Monnet Module of Istanbul Technical University. The module started in 01st September 2016 and will end in 31th August 2019. During the protect “The Protection of Geographical Indications and Traditional Speciality Guaranteed in the European Union Law” course will be given to the students of Istanbul Technical University and other related people.

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A) NEWS ABOUT THE PROJECT:

An Article about Jean Monnet Module was published in GOSSIP Brand Patent Design Magazine:

An article about EUGIs project was published in GOSSIP Trademark Patent Design Magazine's 45th Issue on September 2017. The complete magazine can be downloaded from

https://issuu.com/gossipdergi/docs/gossip_45



EUGIs Module Presented to the European Commission Delegation:

Within the Celebration of 30th Anniversary of Erasmus+ on 25th October 2017, the module coordinator Dr.Didem Özgür presented the aim, activities, publications and impact of the EUGIs module to the Delegation of the European Commission led by Martine Reicherts, Director-General of the DG Education &

Culture of the European Commission and the Delegation of Turkish National Agency led by Mesut Kamiloğlu at Koç University within the framework of delegation's two day visit to Turkey.

Jean Monnet Biennial Conference:

EUGIs Coordinator Dr.Didem Özgür participated to the Jean Monnet Biennial Conference in Brussels, Belgium from 27-28 November 2017. The 2017 year's edition of the Jean Monnet Conference was devoted to the current major political turning point in EU History and its consequences for the future of European Integration.



Geographical Indications Seminar Took Place at Istanbul Technical University Development Foundation Dr.Natuk Birkan Primary School:

For the outreach activities of Jean Monnet Module and the Attitude, Investment and Domestic Goods Week the module coordinator, Dr.Didem Özgür was invited to Istanbul Technical University Development Foundation Dr.Natuk Birkan Primary School to make a presentation about geographical indications on 14th December 2017. More than 250 students participated to the seminar.



Second Term of Jean Monnet Module:

EUGIs Module's second term started on 9th February 2018.



Release of the EUGIS Logo



First Certification Ceremony of Jean Monnet Module:

Certification Ceremony of EUGIS project took place on 14th March 2018 at Istanbul Technical University together with module coordinator Dr.Didem Özgür, key staff and Dean of Faculty of Chemical and Metallurgical Engineering Prof.Dr.Beraat Özçelik, and Vice Dean of Chemical and Metallurgical Engineering Assoc.Prof.Dr. Moiz Elnkave.



Europe Day:

Module Coordinator, Dr.Didem Özgür made a presentation about the activities of the module as a best practice example in Europe Day at 5th May 2018 in Ankara to the Eurodesk Network in Turkey. The event was organised by Eurodesk Newtork in Turkey under the auspices of Turkish National Agency.



News about EUGIs Module was Published in Local Products and Geographical Indications Research Network in Turkey's Electronic Newsletter:

News about EUGIs Module was Published in Local Products and Geographical Indications Research Network in Turkey's Third Electronic Newsletter. The electronic newsletter was published on 07 May 2018. The newsletter can be downloaded from http://www.yucita.org/uploads/bulten/YUCITA_BULTEN_SAYI_3.pdf internet page.

“Protection of Geographical Indications and Designations of Origin for Agricultural Products and Foodstuffs in the EU Law” Lecture:

The module's key staff, Dr.Gail Elizabeth Evans from Queen Mary University of London gave a lecture about “Protection of Geographical Indications and Designations of Origin for Agricultural Products and Foodstuffs in the EU Law” on 11 May 2018 to the students of the module at Istanbul Technical University.



Study Visit:

Together with the module participants we visited Eataly to learn about Italy's registered geographical indications and designations of origins in the EU on 15th May 2018. We also visited Fouchon to learn about France's registered geographical indications and designations of origins in the EU on 15th May 2018.



Dr.Didem Özgür, The Coordinator of “The Protection of Geographical Indications and Traditional Speciality Guaranteed in the European Union Law” Jean Monnet Module’s Visit to EU Commission:

EUGIs coordinator Dr.Didem Özgür visited Mrs.Branka Tome, Deputy Head of Unit, European Commission DG Agriculture and Rural Development Unit B.3 Geographical Indications in her office, in EU Commission on 25 May 2018 in Brussels. During her visit Dr.Didem Özgür made a presentation about the activities of the module to Mrs.Branka Tome. Mrs. Branka Tome became interested into the module and was pleased to learn that there is a course related with geographical indications and traditional specialities guaranteed at Istanbul Technical University that is co-funded by Erasmus+ Programme Jean Monnet Activities Jean Monnet Modules.



Certification Ceremony of Jean Monnet Module:

The second certification ceremony of EUGIs project took place on 28th June 2018 at Istanbul Technical University together with module coordinator Dr.Didem Özgür, key staff and Dean of Faculty of Chemical and Metallurgical Engineering Prof.Dr.Beraat Özçelik, and key staff Prof.Dr. Tüzin Baycan from Urban and Regional Planning Department.



The Project Team was Invited to the 2018 Undergraduate Graduation Ceremony by the Rector of Istanbul Technical University Prof.Dr.Mehmet Karaca:

Istanbul Technical University 2018 Undergraduate Graduation Ceremony was held on June 29, 2018 at ITU Stadium within the scope of the main theme of Istanbul Technical University is at the Top.

In this context the academic staff who won national and international awards and coordinated national and international projects from 2012-2018 years were invited to the graduation ceremony individually by the Istanbul Technical University's Rector who is Prof.Dr. Mehmet Karaca.

Within this scope, The EUGIs project team was also invited to the 2018 Undergraduate Graduation Ceremony by Prof.Dr.Mehmet Karaca, the Rector of Istanbul Technical University. The module coordinator Dr.Didem Özgür, Prof.Dr.Beraat Özçelik and Prof.Dr.Tüzin Baycan, from the EUGIs project team, attended the 2018 Graduation Ceremony.

At the beginning of the graduation ceremony the invited academicians were invited to the stage due to their academic achievements and success.





EUGIS Jean Monet Module Published as Success Story:

EUGIs Module has been published as a success story in the fourth issue (July-August 2018) of the electronic bulletin prepared by Istanbul Technical University European Union Central Research Office. Module coordinator Dr. Didem Özgür was interviewed about EUGIs Jean Monet Module. The electronic bulletin is available at <https://bit.ly/2LR3F3t>

B)THE TEAM MEMBERS' PUBLICATIONS RELATED WITH THE PROJECT'S SUBJECT AND THE ACTIVITIES THAT THE TEAM MEMBERS PARTICIPATED ABOUT THE PROJECT'S SUBJECT:

Which Principle is the Most Convenient Solution When Solving the Disputes Between Trade Marks and Geographical indications? Coexistence or 'First in Time, First in Right' Principle?" Presentation:

Dr.Didem Özgür participated to International Workshop on Intellectual Property Law in Perspective of Economic Growth and Wealth Creation funded by Katip Çelebi Newton Fund, British Council from 16-19

August 2017 in Izmir, Turkey and presented her paper titled “Which Principle is the Most Convenient Solution When Solving the Disputes Between Trade Marks and Geographical indications? Coexistence or ‘First in Time, First in Right’ Principle?” at the workshop.

International Symposium: Turkey's Geographical Indications Cradle: Upper Mesopotamia Symposium:

International Symposium: Turkey's Geographical Indications Cradle: Upper Mesopotamia Symposium: was held from 06 to 07 October 2017 in Mardin, Turkey. The symposium was organised by Tigris Development Agency and Local Products and Geographical Indications Research Network in Turkey. The module coordinator, Dr.Didem Özgür participated to the symposium.

The situation of geographical indications in Turkey, examples of geographical indications from Turkey, governance and control of geographical indications, geographical indications and Mardin subjects were covered in the symposium. Prof.Dr. Jean Louis Rastoin from Sup-Agro Montpellier, Hakan Kızıltepe Geographical Indications head of department from Turkish Tardemark and Patent Office, Selma Tozanlı from CIHEAM/IAMM, Musa Öztürk, Mardin Science Industry and Technology Provincial Director and many speakers about geographical indications from different contries and institutions participated to the symposium. The presentations of the symposium and additional information can be found at Local Products and Geographical Indications Research Network in Turkey’s internet page <http://yucita.org/uluslararasi-etkinlikler>





“Social Capital on Rural Development: Examples from Turkey and the World” Workshop:

Module coordinator Dr.Didem Özgür together with key staff, Prof.Dr.Tüzin Baycan participated to the Social Capital on Rural Development: Examples from the World Workshop funded by the Scientific and Technological Research Council of Turkey and organized by 9 Eylul University from 22-23 March 2018 in İzmir. Prof.Tüzin Baycan made a presentation about Dark Side of Social Capital.

“Brexit’in Türkiye’deki Siyasal Partilerin ‘Avrupa Söylemleri’ne Etkisi- The Impact of Brexit on Europe Related Rhetoric of Turkish Political Parties” Article:

Key staff of the module, Assoc.Prof.Dr. Levent Kırval’s article called “Brexit’in Türkiye’deki Siyasal Partilerin Avrupa Söylemleri’ne Etkisi (The Impact of Brexit on Europe Related Rhetoric of Turkish Political Parties) was published in a book called Bye Bye Europe. The book was edited by Erol Esen and Duygu Şekeroğlu. The book was published in October 2017.

WIPO Regional Seminar on Intangible Capital and Global Value Chains:

Dr.Gail Elizabeth Evans who is the key staff of the module participated as a presenter to the WIPO Regional Seminar on Intangible Capital and Global Value Chains in Baku, Azerbaijan on 05.06.2018 and a made presentation called “Capturing the Benefits of ‘Commodity Innovation’ Using Geographical Indications to Reform Global Value Chains”.

C) NEWS-ANNOUNCEMENTS ABOUT GEOGRAPHICAL INDICATIONS:

Geographical Indication and Traditional Specialty Guaranteed Emblem Regulation Entered Into Force:

Geographical Indication and Traditional Specialty Guaranteed Emblem Regulation was published in the 30285 numbered Official Gazette on 29.12.2017.

According to the regulation governing the procedures and principles for the use of emblems for geographical indications and traditional specialties guaranteed, the emblem will be used by those engaged in the production or marketing of products with registered geographical indications and traditional specialties guaranteed in accordance with the conditions laid down in the registration document.

The use of the emblem with the registered geographical indication will be mandatory. Usage of the emblem for the protection geographical indications that belong to foreign countries within the framework of bilateral or multilateral agreements is not mandatory.

The use of the registered traditional speciality guaranteed without emblem shall not be subject to the provisions of Industrial Property Law No. 6769.

The emblem shall be marked on the product or packaging together with the geographical indication or traditional speciality guaranteed in accordance with the provisions of the applicable law. If it cannot be used on the product itself or its packaging, it shall be used in such a way that it can be easily seen in the enterprise.

According to the type of the registered name, the emblems determined by the Turkish Patent and Trademark Authority shall be used and no changes shall be made on the emblem. The Regulation entered into force on 10.01.2018.



Designation of Origin Emblem



Geographical Indication Emblem



Traditional Speciality Guaranteed Emblem

Turkish Applications that were Made to EU Commission and Registered Turkish Products in the EU:

Malatya Kayısı was registered as a designation of origin in the European Union on 07.07.2017. Antep Fıstığı was applied to EU Commission as a Protected Designation of Origin (PDO) on 21.07.2017. Milas Zeytinyağı was applied to EU Commission as a Protected Designation of Origin (PDO) on 13.11.2017. Bayramiç Beyazı was applied to EU Commission as a Protected Designation of Origin (PDO) on 01.02.2018. Antep Lahmacunu was applied to EU Commission as a Protected Geographical Indication (PGI) on 12.04.2018. . Edremit Körfezi Çizik Zeytini was applied to EU Commission as a Protected Designation of Origin (PDO) on 12.04.2018. Giresun Tombul Fındığı was applied to EU Commission as a Protected Designation of Origin (PDO) on 26.04.2018.

D) NEWS AND ANNOUNCEMENTS ABOUT EUROPEAN UNION:

2018 Year was Selected as European Cultural Heritage Year:

2018 year was selected as European Cultural Heritage Year. Activities related with the cultural heritage will be organized throughout the year. Also various EU Project Calls related with cultural heritage will be opened throughout the year.

It will also publish calls for projects supporting cultural heritage with various EU Funds throughout the year. In particular, calls for projects supporting cultural heritage under the Horizon 2020 Program will be opened throughout the year. In particular, project calls supporting cultural heritage under the Horizon 2020 Programme will be opened throughout the year. For additional information https://europa.eu/cultural-heritage/about_en

Turkey's 2018 Progress Report Published:

Turkey's 2018 Progress Report was published on April 2018. Regarding quality policy in Chapter 11 of the Report on Agriculture and Rural Development, good progress has been made in 2017 with the adoption of the Industrial Property Law and related regulations. It is stated in the report that the legislation is aimed at further alignment with the EU Acquis on geographical indications. For additional Information about the Report, <https://bit.ly/2HaRBZ6>